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DISCOVER. *INSPIRE.* **GROW.**

2018 SANFORD NURSING SYMPOSIUM
Advancing Nursing Practice:
Celebrating the Joy of Nursing

April 26-27, 2018

The Delta Hotel by Marriott - 1635 42nd St. S.W., Fargo, N.D.

Advancing Nursing Practice: Celebrating the Joy of Nursing

Purpose: This symposium is designed to enhance and advance nursing practice. We invite you to experience the wide array of learning opportunities that will enlighten your practice, sustain your spirit and celebrate the profession of nursing.

Intended audience: registered nurses, licensed practical nurses, advanced practice nurses, nursing leaders, nursing students and nursing faculty.

Keynote Speakers



Allison Massari

Professional Speaker, Executive Coach, Artist
Massari Fine Arts, LLC, Novato, CA

Allison Massari knows that you have the power to transform lives. As an advocate for both patient and provider, Massari has an intimate understanding of the demands and challenges of the medical profession, and compelling authority to address the delicate nature of patient-centered care. She experienced firsthand the critical value of receiving personalized health care from committed leadership teams, and empathetic providers after surviving two life-threatening car accidents, one where she suffered second and third degree burns on over 50% of her body. Allison's riveting and courageous journey from absolute loss to a triumphant and hope-filled life, addresses sensitive topics, shining light on the provider's immense value to a patient who is suffering, and helping to reinvigorate employees and heal burnout in the workplace.



Joyce Batcheller, DNP, RN, NEA-BC, FAAN

Executive Nurse Advisor, The Center for Advancement of Healthcare Professionals, AMN Healthcare

Adjunct Professor, Texas Tech University, Health Sciences School of Nursing, Lubbock, TX

Dr. Batcheller served as chief nursing officer for 19 ½ years of the largest health care system in central Texas. She created and implemented shared governance across the system and led a pilot site for the RWJF/IHI Transforming Care at the Bedside Project, eventually implementing its principles into patient care at all system facilities. Under her watch, nine of the system hospitals achieved ANCC designation — four with Magnet® and five with Pathway to Excellence®. Dr. Batcheller has specialized in chief nursing officer development,

on-boarding and authored numerous peer-reviewed publications on the subject and provides executive coaching. Joyce has extensive experience in workforce planning and development that enabled her former organization to open three new hospitals in 2 ½ years.



Marla Weston, PhD, RN, FAAN

Weston Consulting, Washington, DC

Dr. Weston is the former chief executive officer of the American Nurses Association; the American Nurses Foundation (Foundation), ANA's charitable arm; and the American Nurses Credentialing Center (ANCC), an ANA subsidiary that promotes excellence in nursing and health care globally through credentialing programs. A distinguished and visionary leader, Dr. Weston was named as one of Modern Healthcare magazine's 2017 "Top 25 Women in Healthcare." In 2014, the publication also honored her with placement on its "100 Most Influential People in Healthcare" list. Dr. Weston has dedicated her career to improving the work and public policy environment for nurses and the quality of care for patients. Prior to joining ANA in 2009, she served at the U.S. Department of Veterans Affairs in the Veterans Healthcare Administration (VHA), first as program director in the Office of Nursing Services, and then as deputy chief officer in the agency's Workforce Management and Consulting Office. At the VHA, she oversaw policies, programs, and initiatives that provided support for VHA employees and was responsible for improving nurse retention and promoting nursing as an attractive career choice.

Dr. Weston also served four years as the executive director of the Arizona Nurses Association. During her tenure, membership in the association increased by 24 percent and revenues rose by 109 percent. She has been widely recognized for her leadership for nurses and was inducted as a fellow in the American Academy of Nursing in October 2012.

Registration Information

Registration Fees:

Early registration deadline is April 19. A late fee of \$20 will be added to registrations made after April 19.

	Registration Fee	Employee Fee
_____ April 26-27 – Entire symposium	\$140	\$40
_____ April 26 – Thursday only	\$100	\$25
_____ April 27 – Friday only	\$50	\$15

General Registration:

Go to www.sanfordhealth.org/conferences and find this event by date. If you do not have a current Success Center account, you will be prompted to create one. An email address is required to create an account.

Sanford Employee Registration:

Register in the Success Center, search cs-7106

If you have special dietary needs, (i.e. vegetarian, gluten free, etc.), please call the Center for Learning at (701) 417-4802 or (800) 437-4010.

Symposium correspondence, including registration confirmation and handouts as available, will be sent via email. The fee, less \$20, will be refunded if you choose to cancel on or before April 25. No refunds will be given after April 25.

Participants with disabilities who require assistive devices and accessible meeting rooms in order to attend this educational activity may call Sanford Center for Learning at (701) 417-4870 or TDD (701) 234-6655.

Questions/More Information?

Call Sanford Center for Learning (701) 417-4870 or (800) 437-4010. Please share extra brochures with your colleagues.

Advancing Nursing Practice: Celebrating the Joy of Nursing

Accommodations

The Delta Hotel by Marriott, formerly the Ramada Plaza & Suites, has reserved a block of rooms until March 26, 2018. To make a reservation, please call (701) 277-9000 and ask for the Sanford Nursing Symposium sleeping room block. Information about the hotel can be found by visiting their website at www.marriott.com/hotels/travel/farde-delta-hotels-fargo.

Continuing Education Contact Hours

Sanford Health is approved as a provider of continuing nursing education by Ohio Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation (OBN-001-91) (OH-467, 1/1/2020).

11.58 ANCC contact hours awarded

Silent Auction

A silent auction will be included in this year's symposium and will be open to symposium attendees. The silent auction will begin at 9:45 a.m. on April 26 with final bidding occurring at 10 a.m. on April 27. Silent auction winners will be announced at the conclusion of the symposium on April 27. Auction proceeds will support continuing education of nurses at Sanford. Suggested contributions include, but are not limited to: gift baskets, gift cards, jewelry, hand-made items, etc. Donations should not include solicited items.

To donate, e-mail Brenda Entz at Brenda.Entz@sanfordhealth.org by April 24. Silent auction items should be brought to the symposium registration table by 8:30 a.m. on April 26. Questions? Contact Brenda @ 701-417-4820.



Keynote Speakers



Teresa Anderson, EdD, MSN, RN, NE-BC
Consultant/Educator, TL Anderson Consulting
Chief Nursing Officer, Nobl Health, Lincoln, NE

Teresa Anderson received her undergraduate and master's degrees in nursing from the University of Nebraska Medical Center and her Doctor of Education from the College of Saint Mary, in Omaha, Nebraska. She brings over 35 years of nursing experience to her work with past roles in academia, staff development, nursing management and executive leadership. She was a Magnet Program Consultant for the American Nurses Association in Silver Spring, Maryland from 2005 to 2017, and served as the 2012 - 2016 President of the Nebraska Nurses Association. Dr. Anderson is a member of several national and regional nursing professional organizations, including the UNMC Alumni Association, Sigma Theta Tau Iota Tau and Gamma Pi Chapters, the Association of Nurse Executives, and the Nebraska Organization of Nursing Leaders. She is passionate about nursing and the need for a strong unified voice for our profession.



Sheriff Paul D. Laney
Sheriff, Cass County
Fargo, ND

Sheriff Laney is a North Dakota native hired by the Fargo Police Department in August of 1989. Sheriff Laney served in many capacities with the Fargo Police Department. He served as a patrol officer, gang/narcotics investigator, field training officer and tactical team member. Sheriff Laney retired from the Fargo Police Department, then in 2007 was sworn in as the Cass County Sheriff. Sheriff Laney was named the E911 Institutes "Government Leader of the Year" for 2011 and was awarded the 2017 National Sheriff's Association President's Award in recognition of his, "Outstanding Leadership, Accomplishments, and Distinguished Service to the National Sheriffs' Association."

Faculty

Emily Paulson, BSN, RN
Registered Nurse
Sanford Health

Leslie Saulsbury, MT-BC/L
Music Therapist
Altru Health System, Grand Forks, ND

Jon Ulven, PhD, LP
Department Chair, Adult Psychology
Sanford Health



Symposium Agenda

Thursday, April 26

7:30 -8:15 a.m.	Registration, Continental Breakfast, Exhibits, Gallery of Nursing Excellence & Silent Auction
8:15-8:30 a.m.	Welcome & Introductions
8:30-9:45 a.m.	<p>Health, Wellness and Joy in Nursing Marla Weston, PhD, RN, FAAN</p> <ul style="list-style-type: none"> • Compare and contrast the health, wellness and joy of nurses with the general population. • Synthesize approaches to closing the “knowing-doing” gap. • Determine strategies that could be applied to increase resilience and joy in self and in the workplace.
9:45-10:15 a.m.	Break - Exhibits, Gallery of Nursing Excellence & Silent Auction
10:15-11:30 a.m.	<p>Elevating Nursing Professionalism Teresa Anderson, EdD, MSN, RN, NE-BC</p> <ul style="list-style-type: none"> • Identify the Essentials of Magnetism and their relationship to professional nursing. • Analyze the role of the organization and the individual in achieving excellence in professional nursing excellence.
11:30 a.m.-12:30 p.m.	<p>The Power of One: Leaving a Legacy of Kindness Allison Massari</p> <ul style="list-style-type: none"> • Identify the relationship between compassion, kindness, and patient satisfaction. • Implement the art of bringing kindness to someone in a matter of seconds, regardless of how busy you are. • Prioritize the necessary and positive impact of compassionate care.
12:30-1:30 p.m.	Lunch - Exhibits, Gallery of Nursing Excellence & Silent Auction
1:30-2:30 p.m.	<p>Safety: A Nursing Success Story Teresa Anderson, EdD, MSN, RN, NE-BC</p> <ul style="list-style-type: none"> • Describe the importance of safety in healthcare and the cost of errors. • Discuss the impact of nursing care on positive outcomes for patients.
2:30-2:40 p.m.	Break
2:40-3:40 p.m.	<p>Nurse Civility Emily Paulson, BSN, RN</p> <ul style="list-style-type: none"> • Integrate the art of treating people well into clinical care. • Discover strategies to promote civility.
3:40-4:10 p.m.	Break - Exhibits, Gallery of Nursing Excellence & Silent Auction
4:10-5:15 p.m.	<p>The Quadruple Aim: Nurses Leading the Way Joyce Batcheller, DNP, RN, NEA-BC, FAAN</p> <ul style="list-style-type: none"> • Describe what the quadruple aim is and the relationship to patient and staff outcomes. • Define joy in the workplace and system factors that lead to joy. • Discuss the development of an action plan to address key tactics to improve joy in the workplace.
5:15 p.m.	Adjournment

Friday, April 27

7-8 a.m.	Registration, Continental Breakfast, Exhibits, Gallery of Nursing Excellence & Silent Auction
8-8:15 a.m.	Welcome & Gallery of Nursing Excellence Awards
8:15-9:30 a.m.	<p>Leadership Seminar Sheriff Paul Laney</p> <ul style="list-style-type: none"> • Examine leadership qualities to enhance your role as a leader, both formal and informal.
9:30-10 a.m.	Break - Exhibits, Gallery of Nursing Excellence & Silent Auction
10 – 11:30 a.m.	<p>Music Therapy Leslie Saulsbury, MT-BC/L</p> <ul style="list-style-type: none"> • Define medical music therapy. • Application of music therapy in the medical setting. • Identify how to use music for relaxation and self-care.
11:30-11:45 a.m.	Break and Gallery of Nursing Excellence People's Choice Award
11:45 a.m.-12:30 p.m.	<p>From Surviving to Thriving: How Do I Stay Well as a Nurse? Jon Ulven, PhD, LP</p> <ul style="list-style-type: none"> • Discuss strategies for coping following a poor medical outcome and/or traumatic event. • Discover skills to address aggressive behavior from patients and patients' family members. • Apply information to develop and implement a practical plan to promote resiliency.
12:30 p.m.	Adjournment